



# 2017-2018 Concert Season Advertising Agreement

Send ads and signed contract to:  
 Nancy Raileanu, Marketing Manager  
 1801 Exeter Rd. Germantown, TN 38138 | 901-751-7669 | nraileanu@irisorchestra.org

## BUSINESS DETAILS

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

## ADVERTISING DETAILS

Deadlines: space request by August 11, and finished artwork by August 31<sup>st</sup>, 2017.

Ad Type (Please Check one)						
Color			Black and White			AD File Information
<input type="checkbox"/>	Full Page 5.75" w x 8.75" h	\$1,800	<input type="checkbox"/>	Full Page 5.75" w x 8.75" h	\$1,000	Design Fee \$100
<input type="checkbox"/>	Half Page 5" w x 3.87" h	\$900	<input type="checkbox"/>	Half Page 5" w x 3.87" h	\$700	Email file to: nraileanu@irisorchestra.org
<input type="checkbox"/>	Quarter Page 5" w x 1.67" h	\$600	<input type="checkbox"/>	Quarter Page 5" w x 1.67" h	\$400	Trim Size: 5.5" w x 8.5" h
<input type="checkbox"/>	Inside Cover	\$2,500		Inside Cover	NA	Please make sure that any logos, images and text are safely inside the trim line by a qtr of an inch. pdf, jpeg, or indd acceptable
<input type="checkbox"/>	Back Cover	\$3,000		Back Cover	NA	
Ad Type (from above)					Cost	\$
Design Fee					Cost	\$
Total Advertising Charge					Cost	\$

## PAYMENT INFORMATION

Payment is due in full within 30 days. Please make checks available to IRIS Orchestra.

<input type="checkbox"/>	Paying by Check	<input type="checkbox"/>	Check enclosed	
		<input type="checkbox"/>	Check will arrive within 30 days	
<input type="checkbox"/>	Paying by Credit Card		Credit Card Number	
			Expiration Date	
			Security Code (CVV)	
			Cardholder Name	

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_